AUCTION OF ASSETS OF

Activ Technologies, Inc.

Background

Activ Technologies, Inc., founded in 2012, operates ActiVate®, a cloud-based, multi-enterprise supply chain platform offered as a Platform-as-a-Service (PaaS) solution. ActiVate leverages artificial intelligence and machine learning to help manufacturers, distributors, retailers, and third-party logistics providers sense, coordinate, optimize, and manage end-to-end supply chains in real time — synchronizing forecasts, production, orders, inventory, and logistics across trading partners. The platform is differentiated by its ease of integration, connectivity, data normalization and extension, and predictive and prescriptive analytics capabilities.

Highlights

- Connects multiple parties using the same network –
- Provides *real-time* data regarding supply, demand, inventory, and logistics functions
- Proven platform with deployments across Fortune 500 manufacturers, distributors, and logistics providers
- Recognized with a 2021 Digital Transformation Award (NextGen Supply Chain Conference / Supply Chain Management Review) for a supply chain and logistics transformation project with HP Inc.
- Established customer base spanning aerospace, chemicals, and other complex manufacturing sectors
- Backed by institutional venture investors, having raised approximately $13.3 million in funding to date
- SOC 2 Certified

The Company is the subject of sale of assets pursuant to Article 9 of the Uniform Commercial Code.

Please refer to the Public Notice of Article 9 Sale

and Process Letter for Key Dates and Bidding Requirements

Assets to be Sold

It possesses assets including but not limited to: Trademarks, Domain(s), Software and Source Code, Customer Contracts, Intellectual Property, Trade Secrets, Marketing Collateral, and Office Equipment.

More Information can be obtained from:

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